

If your dog is LOST or MISSING, the key word here is **R E W A R D**

In addition, contact Pet Owner's Alliance (their classified ad is in the newspaper every day)

Lost or Found a Pet?

VISIT Animal Care in person or take a picture there every day to see for yourself that your dog is not there.

VISIT the local Humane Society (same as above) Drop a poster off, fax them.

Post a FREE listing on www.craigslist.com

Post a paid listing with the local newspaper

Here are a few of the websites where you can place a found pet ad. They are:

<http://www.pets911.com/services/lostandfound/index.php>

<http://www.petfinder.com/post/classifiedhop.html>

<http://www.h4ha.org/lostfound/>

<http://www.lostpaws.com>

<http://www.pmia.com/>

<http://pets.lostandfound.com/index.tpl>

As you know, a typical ad describes the type of animal, where he/she was found, coloring and other distinct characteristics. You want to leave out some characteristics about the animal, so that when a person calls claiming to be the owner, you can verify that the animal is really theirs. For example, you could leave out information about the gender of the animal, or that he/she has white feet, or a really short or bushy tail. Don't forget to put your phone number and times you can be reached in the ad or flyer.

Use the free, easy flyer maker program at <http://www.bestfriends.org/flyermaker>. This program allows you to enter information about the dog, insert a photo and print the flyer that you can then post at local businesses and other places in your community. You can also attach this flyer to the emails you send to friends, family, colleagues, and everyone else you can think of who will help you get the word out.

To help you get the word out even more, there are also two Best Friends resources that you may wish to use. The first is the new Best Friends Network website at <http://network.bestfriends.org>. The Network is an online community of over 10,000 people interested in animal welfare issues. To post a message about this dog, please follow the easy steps below. This example is for Florida, but you could do the same thing for other nearby states as well.

Go to the following link: <http://network.bestfriends.org/florida>

Click on the box near the top right hand of the screen to join the Network

Once you are logged in, click on the "Forums" tab; then click on: "Working Together for Florida Animals"

Choose "New Topic" from the choices next to the title of the community

Post your message

Check back daily to see if other members have responded

The second option is to send an email notice to Best Friends members in your area asking them to pass the word about this missing dog to their friends, family, and animal rescue contacts. Contact www.bestfriends.org for more info.